



# Station Order Add to Schedule Heinrich for Senate 2012

Market: Albuquerque

Estimate ID

Flight Dates: Tuesday, August 28, 2012 to Sunday, September 02, 2012

11714

Contact: Jim Giudicessi

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KASA-TV

201596

Jung  
8/24/12

Program Name	DP	Days Length	Gross Rate	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Aug 28	Aug 29	Aug 30	Aug 31	Sep 01	Sep 02	
People's Court	DT	M-F 30	\$75.00			1				1
1:00 PM 2:00 PM			\$75.00							
Extra	EF	M-F 30	\$125.00	1	1	1	1			4
5:00 PM 5:30 PM			\$500.00							
KASA 9:30p News	LN	M-F 30	\$700.00		1		1			2
9:30 PM 10:00 PM			\$1,400.00							
Station Gross Totals			\$1,975.00	1	2	2	2			7

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

suzannel@mediastategies.com

Date/Time Sent: 8/24/2012 1:26:12 PM

KASA-TV

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# Spot Manager: All, 08/28/12-09/02/12

Order	Alt Order #	Estimate #	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
<b>Station: KASA</b>									
<i>Advertiser: POL/Heinrich for Senate (D)</i>									
<i>Agency: Media Strategies &amp; Research</i>									
<i>Line: 1</i>									
<i>Time Period: 1p-2p</i>									
201596	11714		08/30/12	:30	P3			8/28-9/2/2012	\$75.00
									\$75.00
									\$75.00
<i>Line: 2</i>									
<i>Time Period: 5p-530p</i>									
201596	11714		08/28/12	:30	P4	5:07:18 PM	8/28-9/2/2012		\$125.00
201596	11714		08/31/12	:30	P4		8/28-9/2/2012		\$125.00
201596	11714		08/30/12	:30	P4		8/28-9/2/2012		\$125.00
201596	11714		08/29/12	:30	P4	5:06:33 PM	8/28-9/2/2012		\$125.00
									\$500.00
									\$500.00
<i>Line: 3</i>									
<i>Time Period: 930p-10p</i>									
201596	11714		08/29/12	:30	P3		8/28-9/2/2012		\$700.00
201596	11714		08/31/12	:30	P3		8/28-9/2/2012		\$700.00
									\$1,400.00
									\$1,400.00
									\$1,975.00
									\$1,975.00
									\$1,975.00
									\$1,975.00

[Sorted by: Line]

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

 FEDERAL CANDIDATE STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>  KASA-TV      Albuquerque	<b>Date:</b>  8/24/2012
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I, Media Strategies and Research,  
 being on behalf of: Martin Heinrich, a legally  
 qualified candidate of the Democratic political  
 party for the office of U.S. Senate  
 in the General  
 election to be held on: Tuesday, November 06, 2012  
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		<b>SEE ATTACHED SCHEDULE</b>			
Date of First Broadcast:		Date of Last Broadcast:			
Tuesday, August 28, 2012		Sunday, September 02, 2012			

**Total Charges: \$1,975.00**

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

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I represent that the payment for the above described broadcast time has been furnished by:

Martin Heinrich for Senate

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and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Valerie J. Borrego

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This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

Friday, August 24, 2012

Date



Signature

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title